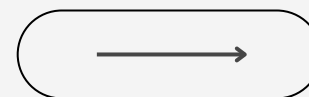




OUR SERVICES



PRESENTED BY
Yuly Campana



TABLE OF CONTENTS

04

OUR COMPANY

05

ABOUT US

06

VISION, MISSION &
VALUES

07

STRATEGY

08

PORTFOLIO

- 8.1 Marketing & Creative Design
- 8.2 Web Design
- 8.3 SEO optimization
- 8.4 Business Development
- 8.5 Accounting Services

09

SOCIAL MEDIA PACKAGES

10

ADDITIONAL SERVICES

11

WEBSITE PACKAGES

12

CONTACT US



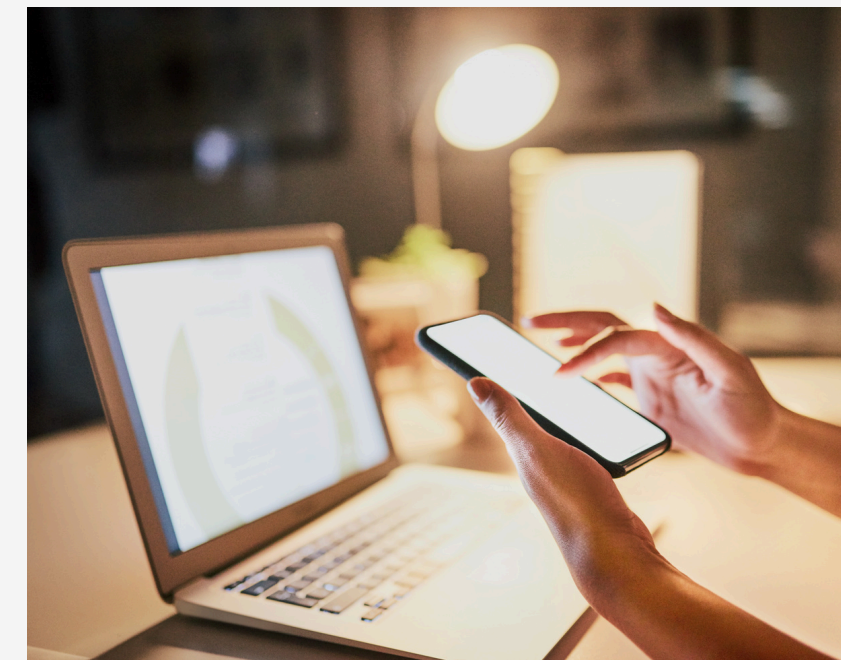
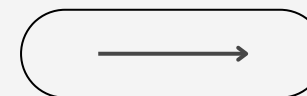
- Custom logo and visual identity design
- Business cards and promotional materials
- Branding and social media content creation
- Digital marketing strategies tailored to your business goals
- Business development support for long-term growth

04

OUR COMPANY

At Vela Logistics, we offer professional marketing and business development services in Calgary, Alberta.

We focus on helping local and growing businesses build strong and memorable brands through creative design and strategic digital solutions.





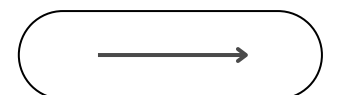
05

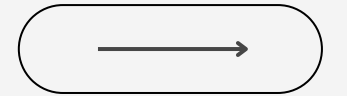
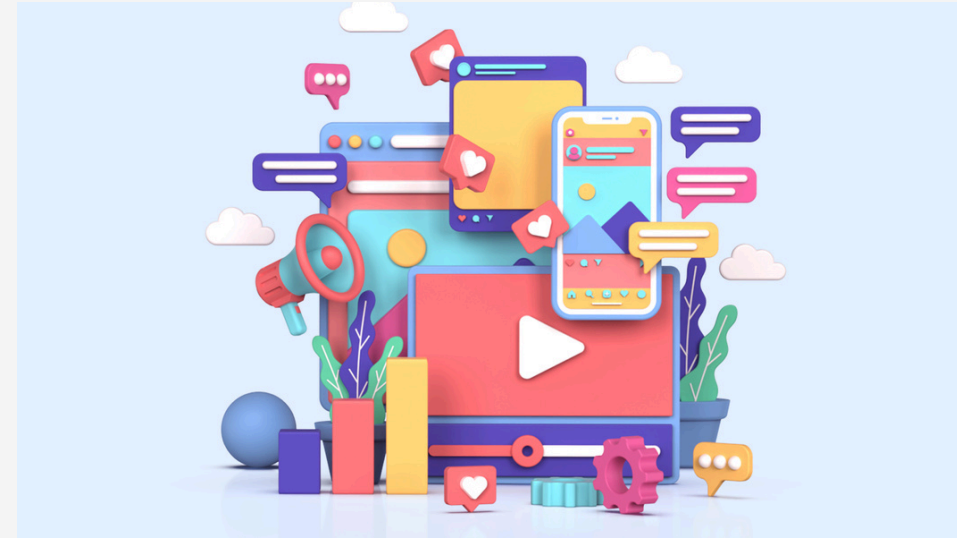
ABOUT US

Vela Logistics is a creative agency founded by an entrepreneur with experience in business, design, and marketing.

As an immigrant and mother, our founder brings a unique perspective, combining resilience, strategy, and creativity.

We are committed to delivering high-quality solutions focused on authenticity, professionalism, and real results.





06

VISION

To be a leading agency in business design and development, driving memorable and authentic brands in Canada.

MISSION

To empower businesses through strategic design and high-impact marketing, building purposeful and visionary brands.

VALUES

- Purpose-driven creativity
- Clear communication
- Professionalism
- Commitment to our clients' growth
- Impactful and functional design



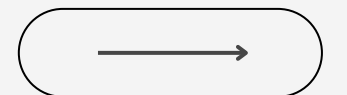
07



STRATEGY

Our strategy is based on a combination of functional design, customized digital solutions, and strategic consulting.

We analyze your brand, goals, and market to offer solutions that not only reflect your identity but also foster connection, results, and sustainable growth.





Web Design

- Modern, mobile-responsive websites
- User experience-focused design
- Performance and speed optimization
- Functional integrations like WhatsApp and social media

08

PORTFOLIO

Marketing & Creative Design

- Logo and brand identity design
- Business cards and marketing materials
- Social media branding
- Visual and digital content development

SEO Optimization

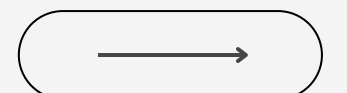
- On-page and off-page strategies
- Improved Google visibility
- Attract local customers
- Increased organic web traffic

Business Development

- Strategic consulting
- Scaling operations
- Process and business model improvement

Accounting Services

- Reliable accounting
- Financial reporting
- Solutions tailored for small businesses

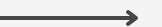




SOCIAL MEDIA PACKAGES

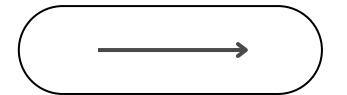
09

Package	Posts	Stories	Design/Editing	Community Management	Monthly Price (CAD)
Basic	8	2/week	Basic graphics & editing	Basic response	\$500
Intermediate	12	3/week	Professional video + design	Optimization + analytics	\$950
Premium	16-20	Daily	Strategy + pro video	Full management + Ads	\$1600





ADDITIONAL SERVICES



10

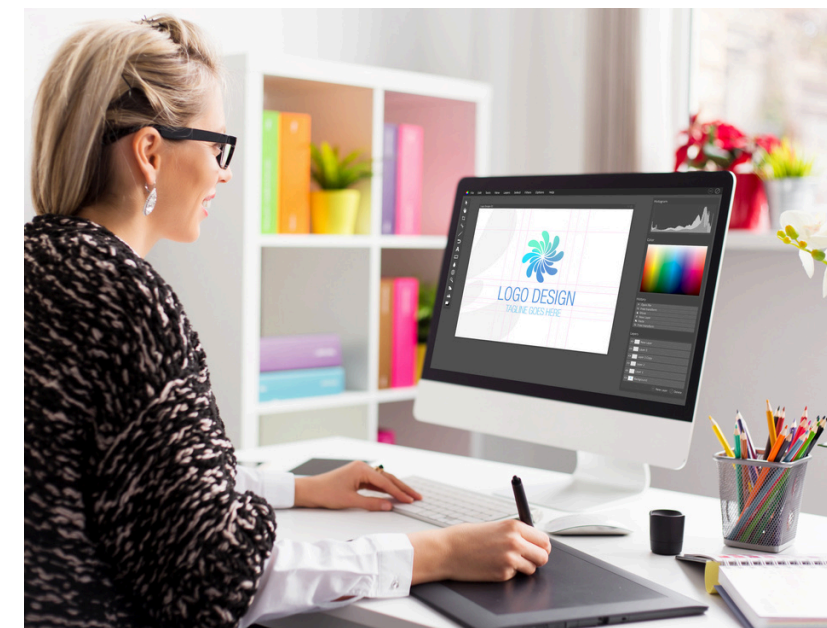
- Logo design: \$500 - \$1,000 CAD
- Product photo session: \$750 - \$1,200 CAD
- Digital catalog design: \$500 - \$1,000 CAD
- 1:1 Consulting: \$100 - \$150 CAD/hour



01



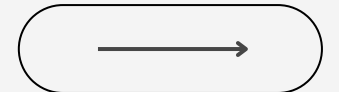
02



03



WEBSITE PACKAGES



11

Type	Key Features	Price CAD (One-Time)
Basic	1-3 pages, responsive design, social media integration, WhatsApp button	\$1,000 - \$2,000
Online Store	Catalog, shopping cart, integrated payments, admin panel	\$3,500- \$5,000

PRICES ARE FOR REFERENCE AND MIGHT VARY DEPENDING ON PROJECT REQUIREMENTS.

CONTACT US

Email Address admin@velalogistics.ca

Website www.velalogistics.ca

Phone Number 587 572 6789

Mailing Address Calgary, AB

Vela Logistics Services

